



IMAC

Motivation

Thinking out of the box

By Adi Kochav



Thinking out of the box.

Process to motivate IMAC pilots



What is Motivation?

To be motivated means to be moved to do something. If a pilot will not feel an impetus or an inspiration to act and fly is thus characterized as an unmotivated pilot.

It a pilot is energized or activated towards an end even by getting to the flying field is considered motivated.

The Why?

- We have different kind of motivations that vary Not just by level but also orientation
- Orientation of motivation include attitude and goals. They give us the reasons to act thus it will eventually tell us the **why?** we all seek and curious for.

Examples

- Fly IMAC out of curiosity and interest
- Company of other supportive pilots or even just by watching other pilots fly
- Learn new set of skills because they understand their potential utility or value
- Learning how to fly IMAC or Freestyle will make them the privilege to fly better or simply give them a privilege

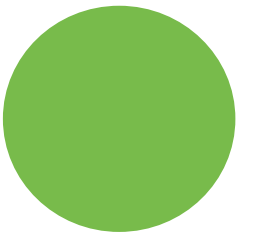
Therefore, we might want to use the motivation skills that can make the doing of our IMAC activities for inherent satisfaction.

By moving pilots to that, they will move by the act of fun and challenge

The How?

- Keep and make our activities interesting and joyful (Nationals, Regionals, Worlds, or CCA & TAS)
- High competence can give a certain way of autonomy, high self-esteem and security and maybe in the future, affinity to the IMAC club.

Needs & Motivation



Significance – Praise



Will be delivered and conveyed as an obscure or indirectly meaning.



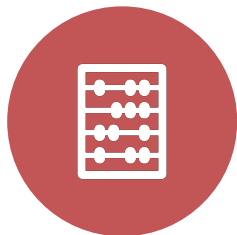
This message needs to be in a good quality that will imply the advantage in flying IMAC.



The quality in being a good pilot.



The great worth the pilots can have like skill, prize, privilege...



How important it is to maintain the potential



Father and son partnership



The quality or state of mind being certain especially based on evidence

Certainty & Clarity

- No doubts – Score! System, statistics, training schools, judging schools, knowledge
- IMAC Mindset Method / Dynamic Judging
- Objectivity and proofs, different committees, knowns & Unknowns



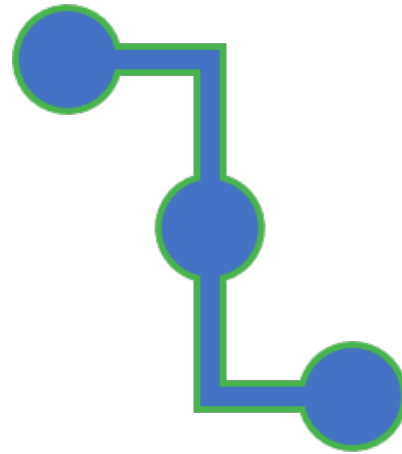
Increasing the size and the importance of IMAC in the national and international level

Growth & Flexibility

- Regions
- Countries
- Dynamic
- Innovative



Connection – Belonging



A state of mind being connected will make the pilots more coherent Friendship fellowship and brotherhood will make the continuity we all seek to maintain and keep

- Peoples skills
- Methods and abilities
- Flying with



Variety – Rotation



Different forms of types

- Classes of all kinds, different planes, engines, radios, brands and more...
- Technology



Contribution – "Why"



Contribute or help to produce and achieve something together with other people or to help make something successful

- Credit
- Training
- Technical and friendship support



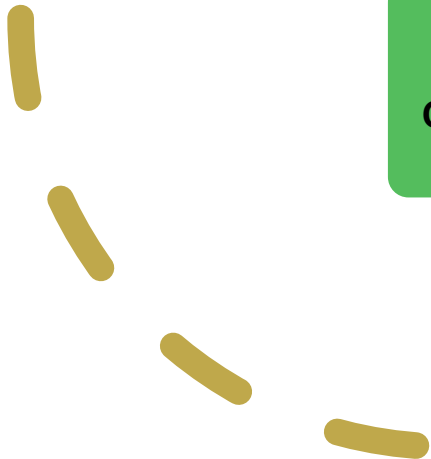
Motivation as a By-Product

Clear and affordable aim that can be measured
IMAC CRITERIA / KNOWLEDGE

Hard but achievable aim
FLYING CLASSES w/ FREESTYLE

Aim that must be acceptable by the pilots
CONTESTS, FRIENDSHIP AND FELOWSHIP

Good feedback from the pilots and their partners





DON'T TAKE IT IN
GRANTED

We need to give the pilots the ability to understand these needs, all together.

Can they fly IMAC?

What is their grand prize?

Are they satisfied with the results, i.e. the value (Trophy, purse money, privilege prize, luxury and more...)?

Time + Efforts = process.

Does the training, flying and competing worth these amounts of sacrifices? like emotion, family time, funds, general time, work etc...